

Personal SWOT Analysis

POSITIVE

NEGATIVE

INTERNAL	<p><u>Strengths</u></p> <ul style="list-style-type: none">• What do you do well?• What skills and talents do you have?• What do others see as your strengths?• What unique resources/experiences can you draw on?	<p><u>Weaknesses</u></p> <ul style="list-style-type: none">• What could you improve?• What are you not comfortable doing?• What do others see as your weaknesses?• Where do you have fewer resources/experiences than others do?
	<p><u>Opportunities</u></p> <ul style="list-style-type: none">• Are there needs no one else is filling?• What opportunities are open to you?• How can leverage your strengths to pursue these opportunities?• What trends in your department, firm, or industry could you capitalize on?	<p><u>Threats</u></p> <ul style="list-style-type: none">• What obstacles or competition do you currently face?• Is anything changing in your department, firm, or industry that could be problematic for you?• How do your weaknesses increase the impact of these threats?
EXTERNAL		