



# PDC

*Driving legal performance*

SUMMER CONFERENCE

ATLANTA  
JULY 23 – 25

# Sponsorship Prospectus

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**PDC** PROFESSIONAL  
DEVELOPMENT  
CONSORTIUM

*Driving legal performance*

## ABOUT US



The Professional Development Consortium (PDC) is an organization dedicated to the development and management of training and professional growth for lawyers and future lawyers, and other professionals. We serve a diverse group including those in law firms, law schools, government agencies, and corporations.

We focus on enhancing legal performance through learning opportunities, member engagement, and community building among PD professionals in the legal field.

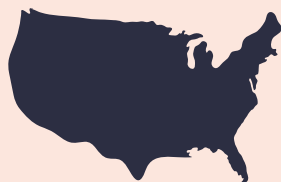
We are a growing association, currently over 900 members strong. We are decision makers at law firms, law schools, government agencies, and corporations who create and manage training and professional development for lawyers and future lawyers.

# 73%

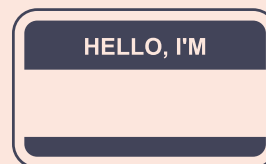
Of the top 200 firms ranked by AmLaw represented in our membership.



## MEMBERSHIP DEMOGRAPHICS



Members hail from 40 states and the District of Columbia - we have local groups in 12 regions.



40% of conference attendees are senior or executive level, with an additional 40% in managerial positions.



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## About The Event

The conference is designed to unite professional development leaders from across the nation. We are thrilled to offer an enriching program tailored to foster learning, inspiration, and collaboration within the PDC.

The heart of our conference lies in its diverse range of sessions and PDC Talks, curated to cater to the wide spectrum of interests and challenges within legal PD. The content is crafted to deliver valuable insights and practical strategies and to spark innovative ideas that attendees can implement in their professional lives.

Understanding the importance of networking in professional growth, the 2026 Summer Conference will go above and beyond to create meaningful connections among attendees. The conference will have numerous opportunities for participants to network, share experiences, and forge lasting relationships with peers and industry leaders.



## Event Highlights

**Annual Dine and Develop Group Dinner Sold Out with Waitlist in 2025**

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**30+ Sessions Over 2.5 days**

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**Ample Networking**

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**Social Impact Through Partnership with a Local Legal Organization**

# Benefits for Sponsor



By becoming a sponsor of the 2026 Summer Conference, you have the opportunity to become an integral part of the PDC community. We anticipate the attendance of at least 300 professional development leaders at our conference in Atlanta. Join this distinctive conference to gain visibility among a highly influential audience!

## Increased Brand Awareness

Benefit from our comprehensive marketing and promotional efforts leading up to and during the conference. Your brand will be showcased across various platforms, including our website, conference materials, and on-site signage.

## Exclusive Access to Members

Take advantage of the opportunity to interact directly with conference attendees through exhibitions, sponsored sessions, or networking events. This direct engagement is invaluable for building relationships. In our 2025 Membership Survey, multiple respondents indicated hiring vendors after interactions at the Summer Conference.

## Thought Leadership Positioning

Your support helps facilitate a dynamic environment for learning and exchange, contributing to the growth and advancement of the professional development community. Be recognized as a key player in shaping the future of the industry.

# Sponsorship Packages

To ensure our collaboration is as rewarding and aligned with your goals as possible, we enhance our packages every year based on sponsor feedback. Please see the chart below for a quick overview and more details and options on pages 5 – 8.

PARTNER TIERS	PLATINUM	GOLD	SILVER	BRONZE	EXHIBIT	A LA CARTE
YOUR SELECTION						
CONFERENCE REGISTRATIONS	3	2	2	1	2	
WELCOME DURING SPONSORED EVENT / SESSION	✓	✗	✗	✗	✗	
WEBSITE BANNER AD	✓	✗	✗	✗	✗	
PUSH NOTIFICATION	✓	✓	✗	✗	✗	
CONFERENCE ATTENDEE LIST FOR THOSE WHO OPT IN	✓	✓	✓	✗	✓	
TIERED RECOGNITION IN PROMOTIONAL, DIGITAL, & ONSITE MATERIALS	✓	✓	✓	✓	✓	
OPTION TO PROVIDE ITEM TO ATTENDEES	✓	✗	✗	✗	✓	
INNOVATION CENTER RESERVATION	✓					✓
COST	\$16,000	\$10,750	\$8,000	\$4,500	\$6,100	\$2,500

# Sponsorship Packages

To ensure our collaboration is as rewarding and aligned with your goals as possible, we have a variety of opportunities.

VISIONARY CORPORATE PARTNER ANNUAL SPONSORSHIP OPPORTUNITIES – \$33,000+  
SEE ANNUAL OPPORTUNITIES PROSPECTUS

ENTERPRISE CORPORATE PARTNER ANNUAL SPONSORSHIP OPPORTUNITIES – \$26,500+  
SEE ANNUAL OPPORTUNITIES PROSPECTUS



## PLATINUM

Includes charted benefits on page 4 and the selection of **one** of the following exclusive opportunities:

Open Plenary  
(Thursday)

Networking Lunch  
(Thursday)

PDC Dine and Develop  
Reception (Thursday)

Awards Program (Friday)

Happy Hour Reception  
(Friday)

Closing Plenary (Saturday)

**\$16,000**



## GOLD

Includes charted benefits on page 4 and the selection of **one** of the following exclusive opportunities:

Giftling Table

Room Key

Lanyard

Chair Bands

Mobile App

**\$10,750**

# Sponsorship Packages



## SILVER

Includes chartered benefits on page 4 and the selection of **one** of the following exclusive opportunities:

Burt's Walk

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New Attendee Welcome Breakfast (Thursday)

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Conference Wi-Fi (With Custom Password)

**\$8,000**



## BRONZE

Includes chartered benefits on page 4 and the selection of one of the following exclusive opportunities:

Thursday, Friday, **or** Saturday Networking Break

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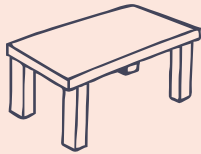
Communications Bundle

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Golden Ticket Giveaway

**\$4,500**

# Sponsorship Packages



## EXHIBIT TABLE

Includes chartered benefits on page 4 as well as:

6' Table Display

Great Location

Exhibits Open Throughout the Conference

Includes **2** conference registrations!

**\$6,100**



## À LA CARTE

Sponsor Provided Swag to Attendees  
\$3,000

Coffee Break Sponsor  
\$3,000

Virtual Swag Bag Inclusion  
\$3,000

6 Month Banner Ad on PDC Website  
\$2,500

Innovation Center Reservation (LIMITED)  
\$2,500

Event Sponsor  
\$2,000

Dedicated Email  
\$1,500

Mobile App Push Notification  
\$1,000

**Prices vary**